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IN THE CLAIMS

Please amend claims 1-5, 7-8, 10, 12, 18 and 19 as follows:

1. (CURRENTLY AMENDED) A method of ~~organizing access to various~~ displaying available multimedia services content offerings and managing access to them, via a device, said available multimedia content offerings being accessible over a convergent system of networks, said method comprising the steps of:

defining a multiple axis framework, said multiple axis framework comprising three or more independent axes, and each of said independent axes being defined by a list of available options;

locating correlating each of said available multimedia service within said framework content offerings with a specific option for each of said independent axes in said multiple axis framework, and accordingly, locating each of said available multimedia content offerings within said multiple axis framework; [[and]]

displaying all available multimedia content offerings corresponding to options identified by a user, with respect to one or more of said independent axes; and

allowing the [[a]] User to select a desired one of said displayed available multimedia services by identifying coordinates with respect to one or more of said axes content offerings for delivery to said device;

wherein all multimedia content offerings that are available over said convergent system of networks may be displayed and selected for delivery by specifying at least one option for at least one of said independent axes, independent of what options might be assigned to a given multimedia content offering for said other axes; and

wherein if the User does not specify the delivery medium then all available multimedia content offerings will be displayed regardless of their respective media for delivery.

2. (CURRENTLY AMENDED) The method of claim 1 wherein said ~~various~~ available multimedia services content offerings include services provided via various communication networks.

3. (CURRENTLY AMENDED) The method of claim 2 ~~applied to converging networks, thereby integrating~~ comprising the step of providing integrated access to make content planes transparent to User.

4. (CURRENTLY AMENDED) The method of claim 2 ~~applied to converging networks;~~
~~whereby End wherein~~ Users do not have to shift paradigms, or be aware of which plane they are on
and where they want to go, in order to change content selection.

5. (CURRENTLY AMENDED) The method of claim 2 wherein said ~~multiple~~ three or
more independent axes comprise three axes.

6. (ORIGINAL) The method of claim 5 wherein said three axes comprise: mode, Provider
and theme axes.

7. (CURRENTLY AMENDED) The method of claim 6 comprising the step of presenting
different layers of said multiple axis framework to ~~[[said]]~~ the User.

8. (CURRENTLY AMENDED) The method of claim 7 wherein said step of presenting
comprises the step of presenting different layers of said multiple axis framework to ~~[[said]]~~ the User
via a graphic user interface (GUI).

9. (ORIGINAL) The method of claim 7 wherein the ordering of said layers may be varied.

10. (CURRENTLY AMENDED) The method of claim 9, further comprising the steps of:
responding to a desired one of said multimedia services content offerings being selected by
~~[[a]]~~ the User, by:

switching the input from said selected service multimedia content offering to an output; and
converting the format of said selected service multimedia content offering as required to
~~[[suit]]~~ accommodate said output.

11. (ORIGINAL) The method of claim 10 wherein said step of converting is performed
using a software driver with a common API (Application Programming Interface).

12. (CURRENTLY AMENDED) The method of claim 10 wherein said step of converting
comprises the steps of:

converting the format of said selected service multimedia content offering to an intermediate (meta) format; and subsequently

converting the format of said selected service multimedia content offering from said intermediate (meta) format as required to [[suit]] accommodate said output.

13. (ORIGINAL) The method of claim 12, further comprising the step of handling the logistics of billing and monitoring usage of services in an integrated manner.

14. (ORIGINAL) The method of claim 2, wherein said various communication networks include an Internet network.

15. (ORIGINAL) The method of claim 2, wherein said various communication networks include a video on demand service.

16. (ORIGINAL) The method of claim 2, wherein said various communication networks include a public switched telephone network.

17. (ORIGINAL) The method of claim 2, wherein said various communication networks include a broadcast network.

18. (CURRENTLY AMENDED) A multimedia server for managing access to available multimedia content offerings accessible over a convergent system of networks, comprising:

means for defining a multiple axis framework, said multiple axis framework comprising three or more independent axes, and each of said independent axes being defined by a list of available options;

means for locating correlating each of said available multimedia service content offerings with a specific option for each of said independent axes in said multiple axis framework, and accordingly, locating each of said available multimedia content offerings within said multiple axis framework; [[and]]

means for allowing displaying all available multimedia content offerings corresponding to options identified by a User to select a desired one of said multimedia services by identifying coordinates with respect to one or more of said independent axes; and

means for allowing the User to select one of said displayed available multimedia content offerings for delivery to said device;

wherein all multimedia content offerings that are available over said convergent system of networks may be displayed and selected for delivery by specifying at least one option for at least one of said independent axes, independent of what options might be assigned to a given multimedia content offering for said other axes; and

wherein if the User does not specify the delivery medium then all available multimedia content offerings will be displayed regardless of their respective media for delivery.

19. (CURRENTLY AMENDED) A multimedia system for displaying available multimedia content offerings and managing access to them, said available multimedia content offerings being accessible over a convergent system of networks, said multimedia system comprising:

an End User terminal;

a Service Provider; and

a communication network connecting said End User terminal ~~[[and]]~~ with said Service Provider;

said Service Provider being operable to:

define a multiple axis framework, said multiple axis framework comprising three or more independent axes, and each of said independent axes being defined by a list of available options;

locate ~~correlate~~ each of said available multimedia service content offerings with a specific option for each of said independent axes in said multiple axis framework, and accordingly, locating each of said available multimedia content offerings within said multiple axis framework;

display all available multimedia content offerings corresponding to options identified by a User, with respect to one or more of said independent axes; and

allow the User to select ~~a desired~~ one of said displayed available multimedia services by identifying coordinates with respect to one or more of said axes content offerings for delivery to said End User terminal;

wherein all multimedia content offerings that are available over said convergent system of networks may be displayed and selected for delivery by specifying at least one

option for at least one of said independent axes, independent of what options might be assigned to a given multimedia content offering for said other axes; and
wherein if the User does not specify the delivery medium then all available multimedia content offerings will be displayed regardless of their respective media for delivery.